

Leaders of Tomorrow®

The NMBAA Leaders of Tomorrow® program targets high school students who show promise, drive and ambition across a broad spectrum, guiding them towards lifelong success through education and direct exposure to working professionals, entrepreneurs and business educators.



To learn more, visit:

www.nmbaa.org/leaders

To find your local NMBAA chapter, visit:

www.nmbaa.org/chapters



NATIONAL BLACK MBA ASSOCIATION®
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NMBAA
EDUCATION

MISSION

- To serve as mentors and resources to minority high school students, improve academic and leadership skills, and increase their ability to enter college

HOW IS THIS ACHIEVED

- Exposure to an environment where thousands of minority business professionals are networking
- Workshops on issues needed to prepare for the future
- On-site mentoring at the conference
- Scholarships through an essay competition
- Mentoring through the local chapters
- Year-round programming
- Opportunity to attend Leadership Camp

OUR APPROACH

- We believe that the powers of mentoring and self-discovery can inspire and uplift youth who have the desire to succeed or may need extra motivation in their lives to achieve excellence.
- We tap the time, resources and energy of our members and corporate partners to affect a transfer of knowledge, insight and experience from one generation of achievers to the next.
- We partner with other organizations and institutions in our communities to expand our reach and help fulfill our commitment to fostering the growth of intellectual and financial capital within the Black community through business and education.

WHAT WE DELIVER

Leaders of Tomorrow® provides both year-round activities at the local chapter and national events and opportunities that provide access and exposure at another level.

LOCAL ACTIVITIES

Our youth and community partners can get involved locally through mentoring, tutoring, workshops, chaperoned college tours and scholarship programs for college-bound students. Each participating chapter tailors programs to meet the specific needs of youth in their areas.



“ Through Leaders of Tomorrow®, we help youth successfully cross the bridge leading from the high school classroom to the worlds of business and higher education.”

– Barbara L. Thomas
President & CEO NMBBAA Inc.



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NATIONAL PROGRAMS

Leaders of Tomorrow® National Conference

SPONSORED BY MARS, INCORPORATED

Over 125 LOT students representing local chapters in the U.S., and delegates from the U.K. gather for this four-day program as part of the National Black MBA Association Annual Conference which brings together over 10,000 minority business professionals and nearly 400 corporations, business schools and other institutions. Students participate in workshops, the Career Fair, keynote conference lunches; conference awards banquet, plus local college and historically tours.

Leaders of Tomorrow® Leadership Camp

LOT participants from around the country gather to participate in a series of intense workshops and direct experiences designed to spark their imaginations and begin to shape specific action plans as they approach college and entry into adulthood.

Leaders of Tomorrow® Scholarships

The Leaders of Tomorrow® students are eligible for a variety of scholarships

1) National Conference Essay Scholarship

SPONSORED BY MARS, INCORPORATED

Students are required to write a 500 word essay as part of their application to attend the Annual NMBBAA National Conference and Exposition. Ten scholarships at \$1,000 each are awarded.

2) Leaders of Tomorrow® Senior Scholarship Program

SPONSORED BY AXA FOUNDATION

Provides up to five (5) \$2,000 scholarships to selected Leaders of Tomorrow® students who participate in local chapter programs and are seniors in high school via an essay competition. The essay focuses on the students' leadership skills and community service involvement.

3) Bentley College, Waltham, Massachusetts sponsors a four-year full tuition scholarship to a promising Leaders of Tomorrow™ student majoring in business.

4) Local Chapters -LOT students are eligible to apply for scholarships offered by the local chapters the award amounts range from \$500-\$1,500.



NMBAA
EDUCATION





SPONSORSHIP OPPORTUNITIES

Leaders of Tomorrow® Leadership Camp

An opportunity to be title sponsor or underwriter for various activities & events during the camp. (Travel, lodging, workshops, meals)

Leaders of Tomorrow® National Conference

LOT Conference Program - Provides the students and mentors a schedule of activities that take place specifically for their conference. The program book contains program details and background information on the planning team, speakers, sponsors etc.

Club LOT - Students & mentors have an opportunity to network with each other until curfew. They participate in group discussion, work on school assignments and other interactive exercises.

Cultural Activity - On Saturday the program consists of experiences outside the convention center. These activities include tours of the host city exploring its unique culture, history, museums, and local colleges.

Adopt-A-Leader

An opportunity for both individuals and corporations to sponsor a LOT student for conference.

Sponsorship Benefits

- Opportunity for branding/imaging on all sponsored event material
- Opportunity to be keynote speaker at an LOT Program (if applicable)
- Opportunity for onsite mentoring with LOT students
- Opportunity to distribute giveaways/promotional material
- Opportunity for ongoing mentoring with students post event /activity
- Imaging on NBMBAA® website as sponsor of this event
- Invitation(s) to the VIP reception at annual conference (if applicable)
- Acknowledgement of sponsorship on all conference material (if applicable)

For additional information on the above sponsorship opportunities please contact Beverly.Harris@nbmbaa.org



LEADERS OF TOMORROW® FACT SHEET

Since its inception in 1991:

- Over 1,200 students have attended the NMBBAA® annual conferences
- Student participation throughout the year at the local chapters has grown to over 600 annually
- Over \$100,000 in scholarships have been awarded at the NMBBAA® annual conferences
- LOT students have participated in an International Summer Camp in London
- Twenty-two of our 39 chapters currently have Leaders of Tomorrow® Programs
- Eleven additional chapters are developing programs
- Conference scholarship winners have participated in a two-week HBCU tour
- Students from the United Kingdom have participated in our annual conferences since 1997
- Leaders of Tomorrow® Senior Scholarship was implemented in 2003
- LOT Leadership Camp began in 2005
- Chapter members and parents volunteer to be mentors and chaperones