

**2017 CENTRAL FLORIDA CHAPTER OF THE
NATIONAL BLACK MBA ASSOCIATION, INC.
SCHOLARSHIP PROGRAM**

The Central Florida Chapter of the National Black MBA Association, Inc. (the Chapter) is proud to announce its 2017 Scholarship Program. The Program will consist of two scholarships: the **Central Florida NBMBA Undergraduate/Graduate Student Business Scholarship** and the **Central Florida NBMBA Leaders of Tomorrow (LOT) Alumni Scholarship**. These scholarships combined will offer up to seven thousand dollars (7,000) to qualified minority students. The application guidelines are listed below:

- **LOT Alumni Scholarship Requirements** (up to three \$1,000 scholarships)

To be eligible, applicant must be a minority student currently enrolled in a four (4) year accredited college or university. Applicants must have a minimum overall GPA of 2.5/4.0 at the time of award (Fall 2017). Applicants must have been a member of the Central Florida Chapter of NBMBA Leaders of Tomorrow (LOT) program for one (1) year or more while in high school.

- **Undergraduate/Graduate Student Business Scholarship Requirements** (up to two \$2,000 scholarships)

To be eligible, applicant must be a minority student currently enrolled in a four (4) year accredited college or university. Applicants must have a minimum overall GPA of 2.5/4.0 at the time of award (Fall 2017). Applicants must have been a member of the Central Florida Chapter of NBMBA

Applicants must submit:

- 1) A completed online application
- 2) An official high school transcript (first time college students) or an official cumulative college transcript through the semester of application
- 3) A video essay presentation
- 4) A 300-500 word personal biography
- 5) A headshot
- 6) A URL link to a 100% completed LinkedIn resume
- 7) Two (2) or more recommendations via LinkedIn on professional results and/or community service impact

A completed packet of information must be submitted no later than Sunday, October 29, 2017 at 12:00 midnight EST.

**Winners will be awarded in the Fall of 2017 at the Central Florida Chapter of the National Black MBA Association, Inc. Scholarship Awards Ceremony on November 14, 2017.
All winners are required to attend.**

We invite you to take advantage of this scholarship opportunity. If you have questions, please email scholarships@cflblackmba.org or info@cflblackmba.org.

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ELIGIBILITY

Scholarship applicants must:

- Be a member of one of the following ethnic groups: African American/Black, American Indian/Alaskan Native, Asian American/Pacific Islander, or Hispanic/Latino
- Be enrolled in a four (4) year accredited college or university
- Applicants must have a minimum overall GPA of 2.5/4.0 at the time of award (Fall 2017).
- Not currently receiving 100% tuition assistance or reimbursement from another source, i.e., your employer, other scholarships, other grants, etc.
- Attend the Chapter's Scholarship Award Presentation on November 14, 2017

LOT Alumni applicants only:

- Have been a member of the Central Florida Chapter of NBMBA Leaders of Tomorrow (LOT) program for at least one (1) year while in high school.
- Be willing to function in a mentorship role to current LOT students.

Undergraduate/Graduate Student Business Scholarship applicants only:

- Become a financial member in the Central Florida Chapter of the National Black MBA Association, Inc.

APPLICATION MATERIAL

LINKEDIN RESUME:

Applicant must provide the URL link to their 100% completed LinkedIn resume. The online resume must include a headshot, completed job description and two (2) or more recommendations via LinkedIn on professional results and/or community service impact.

Example: www.linkedin.com/in/johndoe

TRANSCRIPT(S):

Official transcripts are required for all coursework. Based on your education level to date, submit the following official, verifiable transcripts accordingly:

- High school graduates: Submit official high school transcript
 - Returning undergraduate students: Submit official cumulative undergraduate transcript through the semester of application.
 - Recent College Graduates: Submit final undergraduate transcript
 - Graduate Students: Submit current transcript as well as undergraduate transcript
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VIDEO ESSAY:

LOT Alumni Scholarship

Applicants should prepare three (3) minute video essay that addresses the following scenario:

You are attending the Annual LOT Conference. You and the CEO of the National Black MBA Association are the only people on the elevator and you are both going to the 30th floor. In the three (3) minutes that you have, initiate a conversation where you introduce yourself and discuss the following:

- Background:
 - Your name, and year(s) you participated in the CFL NBMBAA LOT program
- Education:
 - College attending & Major
 - Describe how LOT helped to prepare you for college
- Career Goals:
 - Expound on your career aspiration & how LOT helped you to hone in on your career interests
- Community Impact:
 - Describe community service you have rendered
 - What you could provide to the students currently enrolled in LOT
- Close the conversation by elaborating on:
 - How LOT can benefit other high school students

Undergraduate/Graduate Student Business Scholarship

Applicants should prepare a three to five (3-5) minute video essay with link that addresses the topic below:

- **How will pursuing a business education serve as a catalyst for change?**
(Analyze the impact that it may have on your personal life, the value of the degree and what you plan to do with it.)
- **Provide a URL to the video.** Example: <http://youtu.be/XuTZdangYZok>

Online applications, video essay, LinkedIn Resumes and Official transcripts are due by midnight, **Sunday, October 29, 2017**. If you have any questions, email us at scholarships@cflblackmba.org or info@cflblackmba.org.

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**2017 Central Florida Chapter of the NBMBA, Inc.
Scholarship Agreement**

(Please indicate that you have read and agree with the following terms of the scholarship by initialing after each statement.)

Membership in the Central Florida Chapter of the NBMBA Association, Inc. is a requirement for receiving a scholarship award from the Chapter. If the scholarship recipient is not a financial member for the 2017-2018 academic year, membership dues will be deducted from the scholarship award. _____ (Please initial here)

Provide a personal biography and professional picture upon notification that the award is being received. _____ (Please initial here)

Photos of the scholarship recipients may be used for public relation activities of the Chapter. _____ (Please initial here)

Participate in Public Relations activities of the Chapter. _____ (Please initial here)

Attend the Chapter's Scholarship Awards Social on November 14, 2017. _____ (Please initial here)

Scholarships will be awarded upon verification of enrollment in an approved accredited program. _____ (Please initial here)

Scholarships will be payable directly to the college or university where the recipient is currently enrolled for the 2017-2018 academic year. _____ (Please initial here)