

2024 PROSPECTUS



National Black MBA Association Inc. Central Florida Chapter



WWW.CFLBLACKMBA.ORG

2024: Connecting for IMPACT



THE VISION

Empowering visionaries intellectually and economically to create a world where diversity and inclusion are universal.

THE MISSION

To lead in the creation of educational, wealth building, and growth opportunities for those historically underrepresented throughout their careers as students, entrepreneurs and professionals.

OUR CHAPTER

The Chapter was incorporated in 1999 as a 501c(3) organization and is currently 1 of 42 Chapters nationwide. It serves 225+ members with undergraduate, graduate and doctoral degrees in various disciplines as well as entrepreneurs throughout the Central Florida area. On average, the Central Florida Chapter facilitates 25+ programs annually with members spanning throughout Central and North Florida including Colleges and Universities.

2023 CHAPTER ACCOLADES

- ★ Channel Award-Career
- ★ LOT Chapter of the Year
- ★ Chapter of the Year

OUR PROGRAMMING PILLARS

Education

Career

Leadership

Entrepreneurship

Lifestyle

2024 KEY PROGRAMS/INITIATIVES



Leaders of Tomorrow® (LOT), is the high school mentoring and professional development program of NBMBAA. LOT® activities focus on Leadership, Financial Literacy, College Readiness, Career Preparation, and Life & Soft Skills. Through monthly workshops, mentoring and business case critical skills development, the program seeks to provide students with the tools necessary to be successful in their collegiate endeavors and teaches basic business acumen to prepare them for the workforce.



Economic Empowerment Series (EES) is our flagship professional development program. EES events bring thought leaders to provide leading-edge content on the most important and relevant business topics of today.



The Central Chapter will celebrate 25 years of serving the Central Florida Region. We will recognize and celebrate the visionaries, leaders, and contributors of this organization and all its accomplishments.

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Camille Dixon
MBA, CFE, LCAM

President



Mishka Montrope
MBA, PMP

VP Administration



Gary Moses
MBA

VP Finance



Monique Paul
MBA

VP Records



Kimberly Saunders
MBA, CFP®

Immediate Past
President



**Open Board
Positions**

**MEET
THE
BOARD**
2024-2025

Event Sponsorship Packages



**JAN
27**

2024 Kickoff Meeting: Connecting For Impact

- Logo placement on all official event marketing material.
- Sponsor recognition during the event
- Sponsor marketing in all media outlets including video promo leading up to the event.
- Sponsor table during the event (optional)
- 2 event tickets

Location: Historic Dubsdread, Orlando FL 32806

\$4000

**MAR
TBD**

Professional Development Workshop

- Logo placement on all official event marketing material.
- Sponsor recognition during the event
- Sponsor marketing in all media outlets including video promo leading up to the event.
- Sponsor table during the event (optional)
- 2 event tickets

Location: National Entrepreneur Center, Orlando FL 32803

**\$2500
(2 available)**

**APR
27**

Economic Empowerment Series: Community Symposium

- Logo placement on all official event marketing material.
- Sponsor recognition during the event
- Sponsor marketing in all media outlets including video promo leading up to the event.
- Sponsor table during the event (optional)
- Speaker/panelist/breakout session

Location: National Entrepreneur Center, Orlando FL 32803

**\$2500
(3 available)**

Event Sponsorship Packages



**AUG
TBD**

Professionals Night Out: National Black Business Month

- Logo placement on all official event marketing material.
- Sponsor recognition during the event
- Sponsor marketing in all media outlets including video promo leading up to the event.
- Sponsor table during the event (optional)
- Additional Benefits TBD

Location: TBD

**\$2500-\$5000
(4 available)**

QTRLY

General Body Meeting Sponsor

- Logo placement on all official event marketing material.
- Sponsor recognition during the event
- Sponsor marketing in all media outlets including video promo leading up to the event.
- Speaker Opportunity: Topic TBD
- All meetings included (Mar, May, Aug, Oct)

Location: Virtual/Hybrid/In-person

\$2500



2024 Leaders of Tomorrow Program Sponsor

- Sponsor Logo placement on all LOT marketing (newsletter, flyers, website) and sponsor video.
- Speaking opportunity during LOT session
- Sponsor recognition during LOT Sessions
- 1 Ticket: 25th Anniversary Gala and Year End Appreciation Event

Location: National Entrepreneur Center, Orlando FL 32803

**\$2500
(3 available)**

25th Anniversary Gala Sponsor Packages



**JUNE
15**

Title Sponsor

- 1 Sponsor Table during the event (Select location)
- Large Logo placement on all event marketing (newsletter, flyers, website) and sponsor video.
- Logo included on photo backdrop
- Program Presentation by company representative
- Program/Ad Front Cover Logo and Inside Cover Full Page Ad
- 5 Named Scholarships

Location: TBD

**\$25,000
(1 available)**

Silver Sponsor

- 1 Sponsor Table during the event (Select location)
- Medium Logo placement on all event marketing (newsletter, flyers, website)
- Recognition during event
- Program/Ad Back Page Full Page Ad
- 2 Named Scholarships

**\$10,000
(1 available)**

Supporting Sponsor

- 4 Event Tickets to the event (Select location)
- Small Logo placement on all event marketing (newsletter, flyers, website)
- Recognition during event
- Program/Ad Half Page
- 1 Named Scholarship

**\$5000
(4 available)**

25th Anniversary Additional Donor Opportunities



Silver Circle for Businesses/Organizations

- 1 Named Scholarship for 2024
- Silver Circle Company Listing on chapter media platforms (socials, newsletter, website and 25th program book)
- 1 Ticket to each paid event for 2024

\$2500

Silver Circle for Individual Supporters

- Silver Circle Individual Name Listing on chapter media platforms (socials, newsletter, website and 25th program book)
- One (1) 25th Anniversary Keepsake Gift Set/Box
- 1 Complimentary Ticket to year-end social event

\$250

**Additional opportunities to partner may be available.
Please contact for more information and for custom options.
Partnership@cflblackmba.org**



THANK YOU!



Contact

Phone 321-312-0326

Email partnership@cflblackmba.org

Website www.cflblackmba.org



CONNECTING FOR IMPACT IN 2024!